



Capabilities

(((Marketing

- B2B marketing
- Retail marketing
- Non-profit marketing
- Strategic planning & campaign execution
- Direct mail marketing
- Media buying

(((Online Marketing

- Web design and development
- Web site content
- Blog & article content
- E-mail marketing & content writing
- Internet advertising

(((Branding

- Brand positioning and development
- Corporate identity
- Logo design
- Word mark design

(((Writing & PR

- Press releases
- Case studies and white papers
- Speech writing
- Copy writing
- Tag lines
- Radio scripts
- TV scripts

(((Graphic Design & Creative Development

- Book design
- Magazine design
- Catalog design
- Illustration
- Typography
- Print design
 - brochures
 - billboards
 - direct mail flyers
 - magazine ads
 - newspaper ads
 - trade journal ads
 - retail point-of-purchase
 - vehicle wraps

(((Naming

- Business naming
- Product or Event naming
- Domain name selection

(((Trade Show Management

- Booth design
- Space design
- Collateral design
- Pre/Post-show lead contact
- Service ordering

Markets served: B2B Marketing • Retail Marketing • Non-Profit Marketing

Creative Stream Marketing unlocks the power of creativity to deliver business results.

The goal isn't to be creative, but to engage your audience to respond. We serve clients throughout the US.

About

As early as 1990, founder John Centofanti produced creative work out of a passion to communicate for results. Eventually, this passion grew into Creative Stream Marketing, founded in 2006.

Today, Creative Stream offers comprehensive marketing and consulting services to B2B and Retail clients. We work closely with our clients to develop an effective strategy and deliver a clear, powerful message to your audience. We are committed to achieving your goals, and gladly provide client references for your assurance.

Creative Stream offers online artwork and document review, live screen-sharing, and is easily reached *any time* through e-mail, phone, fax, IM and text messaging.

Marketing /// Communications /// Creative

1271 Shields Road, Youngstown, OH 44511 • Phone: (330) 333-CRE8 • (330) 333-2738 • Fax: (866) 748-4042

www.CreativeStreamMarketing.com | www.cre8.bz